



THE VALE  
LONDON

## Roman Holiday 0125-FAB-ROHOL-04 Olive

Design and craftsmanship intersect Roman Holiday, crafted from premium cotton, the fabric is expertly woven to mimic the rich texture and sheen of matka silk. Resulting in a durable yet luxurious material, ideal for drapery, light upholstery, and decorative accents.

The inspiration behind Roman Holiday is as captivating as the fabric itself. Melinda Marquardt, founder of The Vale London, drew inspiration from her enchanting travels through Italy, from the historic grandeur of Rome to the idyllic charm of Positano to the serene beauty of Lake Como. The design's journey began at an intimate dinner party, where Marquardt hand-painted motifs onto bespoke ceramic plates. These motifs, brimming with the memories of hosting dinner parties during her time in Italy, have been translated into a sophisticated block print, celebrating scenes of sumptuous feasts, enduring friendships, and, of course, exquisite wine.

### The Art of Block Printing

The fabric's exquisite design is brought to life through the traditional art of block printing. This process starts with the creation of an intricate design, which skilled artisans hand-carve into wooden blocks. Each block is then carefully dipped into rich, vibrant dye before being pressed onto the fabric in a precise, repetitive pattern. This method ensures that every detail of the original design is faithfully reproduced, resulting in a print that is both richly textured and visually stunning.

Complementing Roman Holiday is our Positano wallcovering, designed to create a cohesive and sophisticated interior aesthetic. Together, they offer a seamless blend of traditional craftsmanship and contemporary design fusing classic and modern design elements.

**Pattern:** Decorative

**Colour:** Pine, Beige, Sage, Neutral, Olive, Fern, Green

**Composition:** 100% Cotton

**Width:** 140cm / 55.1"

**Horizontal Repeat:** 43cm / 16.9"

**Vertical Repeat:** 29.6cm / 11.7"

**Cleaning:** Dry Clean Only

**Uses:** Multipurpose, 14,000 Martindale

**Collection:** The Maddox Collection

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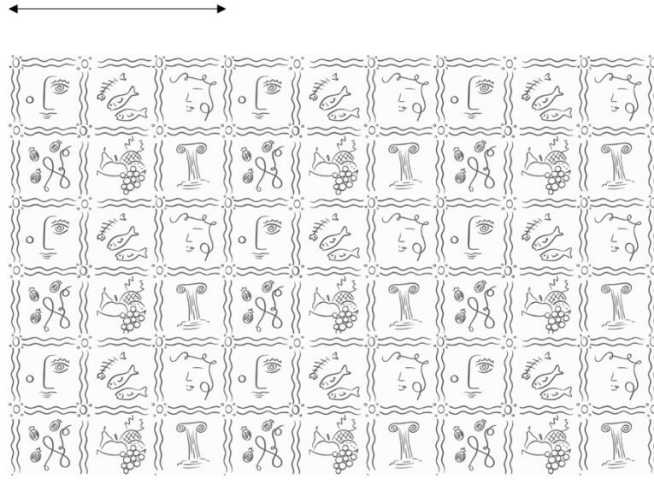
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