



THE VALE  
LONDON

## Grand Deco 0124-FAB-GRAU-01 Autumn

Step into a realm where art movements redefine textiles with the "Grand Deco," a modern jacquard masterpiece crafted especially for discerning drapery enthusiasts. This textile emerges as a grand synthesis of inspirations, drawing its aesthetic lineage from the geometric rigour of the De Stijl and the fragmented perspectives of Cubism.

The De Stijl, Dutch for "The Style", emerged in the early 20th century, espousing an abstraction that prioritised straight lines, primary colours, and elemental forms. Concurrently, Cubism, pioneered by luminaries like Picasso and Braque, revolutionised art by presenting subjects from myriad angles within a single composition, fracturing the traditional perspective in favour of geometric abstraction. These avant-garde movements provided a pivotal foundation for the Art Deco period, infusing it with a bold, geometric aesthetic and pushing boundaries of form and function. "Grand Deco" reverently encapsulates these artistic legacies in its weave. Its large-scale, soft geometrics pay homage to the simplicity of De Stijl and the multifaceted essence of Cubism, resulting in a textile that is both a nod to historical artistry and a beacon of modern design.

Sustainability lies at the core of Grand Deco's ethos. Crafted from premium recycled polyester, it is a textile that speaks to both style and eco-consciousness. Its dual palettes further its allure. "Autumn" envelops spaces in a warm embrace, reminiscent of golden-hued leaves and dusky horizons, while "Spring" refreshes and revitalises with its crisp, rejuvenating tones, echoing new blooms and clear skies.

Grand Deco is not merely a textile; it is a canvas that narrates the tales of groundbreaking art movements and environmental mindfulness. Adorn your spaces with this jacquard delight, and let them resonate with the echoes of art history and the whispers of sustainable futures.

**Pattern:** Geometric

**Colour:** Dune, Sand, Nougat, Autumn, Charcoal, Neutral, Grey, Brown

**Composition:** 67% Polyester, 33% Recycled Polyester

**Width:** 147cm / 57.9"

**Horizontal Repeat:** 48.5cm / 19.1"

**Vertical Repeat:** 61cm / 24.0"

**Cleaning:** Washable 40°C or Dry Clean

**Uses:** Multipurpose, 28,000 Martindale

**Collection:** The James Collection

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UK: +44 (0) 203 885 0870

USA: +1 (855) 817 5854

contact@thevalelondon.co.uk

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**Vertical Repeat: 61 cm / 24"**



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[contact@thevalelondon.co.uk](mailto:contact@thevalelondon.co.uk)